



MEANINGFUL MERCH FOREVER FANDOM

ABOUT US

HDS Sports Marketing, a division of HDS Marketing Inc., is a full-service marketing agency specializing in maximizing brand value through strategic and creative merchandise solutions. We understand the unique demands of the sports world and believe a holistic approach is crucial for success. HDS offers a comprehensive suite of services designed to engage fans, maximize sponsorships, wow season ticket members, and more. We act as an extension of your team, providing expert guidance and execution to achieve desired outcomes.

POINTS OF DIFFERENCE

- In-house art & digitizing
- In-house embroidery
- In-house screen-printing & direct-to-garment
- Coast to coast print solutions network
- Global sourcing & supply chain
- Distribution and custom fulfillment

OUR SERVICES

01

PROMOTIONAL MERCH

Gate giveaways, affinity clubs, community engagement, and more – let us help you connect your fans with your brand in a meaningful way.

02

GIFTING

Season Ticket Members, corporate clients, employee engagement. Say “thank you” with a bespoke merchandise offering that is sure to WOW.

03

SPONSOR ACTIVATION

Leverage branded merchandise as part of activation dollars and maximize the return while driving affinity.

04

KITTING & FULFILLMENT

Utilize our warehouse & fulfillment space for all your kitting needs and drop-ship to one or many locations – worldwide! Let us make it easy.

05

PROJECT MANAGEMENT

Dedicated project managers to oversee every detail.



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POWERED BY

